



Global Paper Shortage

What You Need to Know

At this point, you've probably heard, or even felt, the supply chain issues across numerous industries. And unfortunately, the paper and ink industries are no different.

Paper is a commodity market, historically subject to up and down cycles, but the impacts in 2022 are far worse than what's been seen in the past.

Why?

A number of market forces are converging to drastically impact paper supply:



Raw Material Shortages

Wood, pulp, and chemicals necessary to produce paper.



Workforce/Production Challenges

Due to pandemic downsizing, mills are short of personnel to produce the raw materials especially as demand has increased.



Transportation Bottlenecks

Shortage of trucks and drivers has placed enormous pressure on the supply chain.



International Import Decreases

Skyrocketing shipping, and transportation costs, fewer container ships and increased docking fees.

Our Response

With these new realities, there has been a fundamental shift in how everyone now prints a myriad of important documents. But Zelis can help overcome today's printing challenges. With digitization, you can now enjoy electronic delivery of virtually any document, relieving the reliance on paper and ink.

For more information on how Zelis is handling the paper shortage, contact your direct representative or reach out to us at zelis-enterprisesalesteam@zelis.com

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